



Emergency & Disaster Planning

**Presented by
Workers Compensation Fund**



Ready Your Business

Get a Kit Make a Plan Be Informed Get Involved

12 Point Program to Business Continuity Planning



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Point 1: Create a Planning Team



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Operations Manager



- Has general knowledge of overall business functions
- Close working relationship with company department managers
- Familiar with communication procedures and/or systems



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Facilities Management



- Utility shut-off
- Coordinates utility company response
- Provides access to restricted areas
- Assists facility close-up and opening
- Provides functional details
- Directs maintenance/facilities staff



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Human Resources



- Provides personnel contact information
- Assists with family notification
- Coordinates Employee Assistance Programs
- Coordinates compensation
 - Payroll
- Supervises Human Resource staff



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Sales & Marketing



- Understands Customer Demographics
- Trends in Revenue
 - Highest sales gross items
- Generates Revenue
- Established Customer Contact Database

Finance/Procurement



- Pre-plans supply chain continuity
- Disperses emergency operating funds
- Arranges for temporary credit
- Facilitates pickup and delivery

Security/Protection



- Secures assets during emergency
- Controls access to property
- Restricts building entry/exit
- Responds to requests for assistance
- Supervises protection staff
- Coordinates with emergency agencies

Information Technology (IT)




- Document minimum desktop configuration
 - Proprietary software
- Data Recovery
- Hardware Requirements
 - Location of hardware/application/data
 - Modems
 - Print Requirements
 - Voice and Fax Requirements

Other....

- Production/Manufacturing
- Shipping & Receiving
- Legal / Contracts
- Administration / Office Manager
- Environmental
- Public Information Officer
- Property Management




Identify your team and make certain you know how to reach them in an emergency

Point 1 cont'd: Continuity of Authority

- Creates Order
- Authority Chain & Role



List a minimum of THREE alternative contacts

Planner – Team Leader/Emergency Manager:

- NOT necessarily the top-ranking manager
- Clear decision-making authority



- Management Relationship
- Activates Emergency Operations Center (EOC)
- Coordinates with response agencies
 - Police, Fire, EMS
- Advises Board of Directors – Trustees
- Directs Departmental Response
- Releases Public Information
 - Media

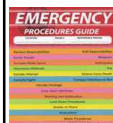


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Point 2: Communications

Internal Notification & Information

- Provide Emergency Contact Information
 - 9-1-1 for isolated/localized event only
 - Consider Facility emergency guides
 - Flipcharts
 - Quick Reference Guide



• Employees and ALL Key Persons

- After Hours
- Calling Tree Networks TEST!!!
- Cell / Email
- Emergency Call-in



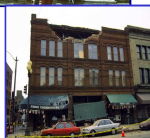
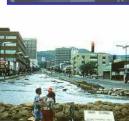
OUT OF STATE



Point 3: Risks & Hazards

Natural

- Earthquake
- Flood
- Fire/Wildfire
- Mudslides



• External Communications

• Inbound / Outbound

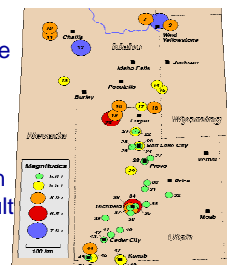
- After Hours
- Transfer
 - Alternate Phone Systems
- Emergency Call-in Message

• REDUNDANCY



• Earthquake Trivia Facts

- Average per year Statewide
 - 700
- Average Total over 3.0
 - 13 per year
- Percent of Utah living within 15 miles of a Fault
 - Over 90 %



1934 Hansel Valley 6.6

1992 St George 5.8

1989 Wasatch Plateau 5.4



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Health

• Influenza Pandemic

- 15% - 40% of workforce absent for 8 weeks due to illness & school closures
- 40% of those remaining at work may become ill during first 8 week wave.
- For every person remaining in the workforce who gets ill, another will not come to work.
- 3% of workers who become ill from the pandemic infection will die.



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Technological Interruptions

- 37% Software Failures
- 26% Viruses and Hackers
- 14% Natural Disasters
- 13% Internally-caused
- 10% Human-made

Threat increases with the number of employees and the vulnerability of the company to these activities

Reason for activating IT disaster plans
2004 Veritas Survey / 1258 IT Professionals

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Human Caused /Error

- Criminal Activities
- Embezzlement/Extortion
- Theft of Trade Secrets
- Employee Harassment
- Workplace Violence



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Customer / Vendor

- Disruption in product distribution
- Interruption in receipt of goods



Physical

- Proximity to transportation corridors
- Hazardous materials
- Structural Soundness



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Sample Business Impact Analysis

| Business Interruption | Impact on Operations | Possible Responses |
|---|--|--------------------|
| You cannot get to your facility (e.g., road is blocked) | No Operations | |
| Utility service is down (e.g., no power, or water) | Depending on your operations and facility, your operations may be completely shut down or limited | |
| | You may have to send your staff home with/without pay | |
| | You may be able to notify your customers and continue to receive supplies | |
| | You may be able to continue your operation if you have backup utilities | |
| A critical piece of equipment has been destroyed | You may have to cease operations; you may be able to continue some minimal operations | |
| Computer network has been damaged or destroyed | You have lost all historical, current and operating data as well as financial records and employee information | |



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Point 4: INTERNAL Resources & Capabilities:

• Equipment

• Fire Extinguishers

• Vehicles

- Debris Removal – Transportation

• Emergency Kits

- Supplies / First Aid

• Laptops



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Facilities

Reassemble – Relocation

- Branch Office
- Business Co-op
- Residence

Temporary Shelter

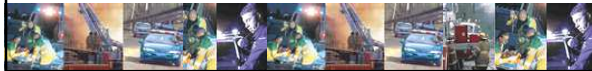
- Employees / Families
- Community Resource

Systems

- Communications
- IT Systems Support
- Payroll
- Shipping & Receiving Alternatives
- Emergency Power
- Data Backup

Point 4: EXTERNAL Resources

- Local Emergency Planning Council (LEPC)
- First Responders
- Health Dept / Hospitals & EMS
- Utilities
- Business /Trade Organizations
- Insurance Providers
- State/Local Emergency Management



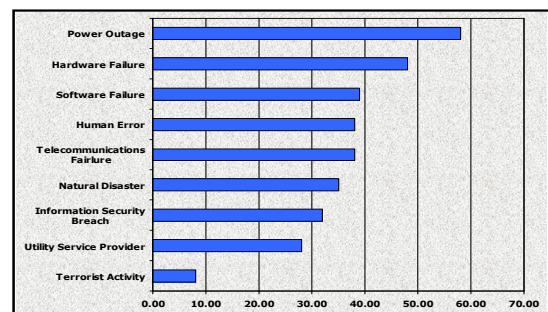
- SBA – Small Business Administration
- Transportation Agencies
 - UTA -- UDOT
- Academic Community / Colleges
- Business Continuity Planners
 - ACP – Association of Contingency Planners
 - Disaster Recovery Specialist
- Faith-Based Organizations



Point 5: Vulnerability Assessment



- | | |
|---------------------|-------------------------|
| • Fire | • Armed Assault |
| • Flood | • Workplace Violence |
| • Medical Emergency | • Explosion |
| • Power Failure | • Industrial Accident |
| • Toxic Chemicals | • Construction Accident |
| • Terrorist Attack | • Lightning Strike |
| • Pandemic Flu | • Equipment Failure |

Partial Summary
Business Interruptions in 2005*



Vulnerability Assessment Chart



| Type of Emergency | Probability | Human Impact + | Property Impact + | Business Impact + | Internal Resources + | External Resources + | = TOTAL | Weighted Total |
|-------------------|-------------------|-------------------|-------------------|-------------------|----------------------|----------------------|--------------------------------------|----------------|
| | High Low 5 ↔ 1 | High Impact 5 ↔ 1 | Low Impact | Weak 5 ↔ 1 | Strong Resource | | TOTAL X Probability = Weighted Score | |
| Data Loss | | | | | | | | |
| Facility Fire | | | | | | | | |
| Earthquake | | | | | | | | |
| Pandemic | | | | | | | | |



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Vulnerability Assessment Chart



| Type of Emergency | Probability | Human Impact + | Property Impact + | Business Impact + | Internal Resources + | External Resources + | = TOTAL | Weighted Total |
|-------------------|-------------------|-------------------|-------------------|-------------------|----------------------|----------------------|--------------------------------------|----------------|
| | High Low 5 ↔ 1 | High Impact 5 ↔ 1 | Low Impact | Weak 5 ↔ 1 | Strong Resource | | TOTAL X Probability = Weighted Score | |
| Data Loss | 4 | 1 | 0 | 5 | | | | |
| Facility Fire | 3 | 1 | 3 | 4 | | | | |
| Earthquake | 2 | 4 | 4 | 4 | | | | |
| Pandemic | 3 | 4 | 1 | 4 | | | | |



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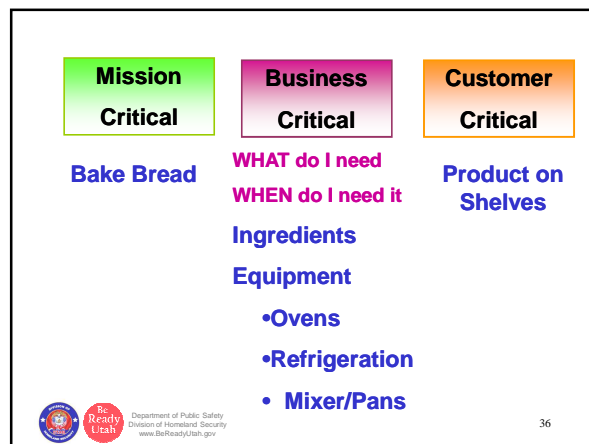
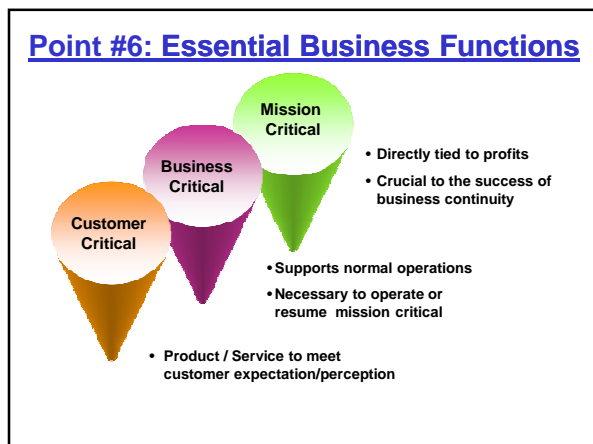
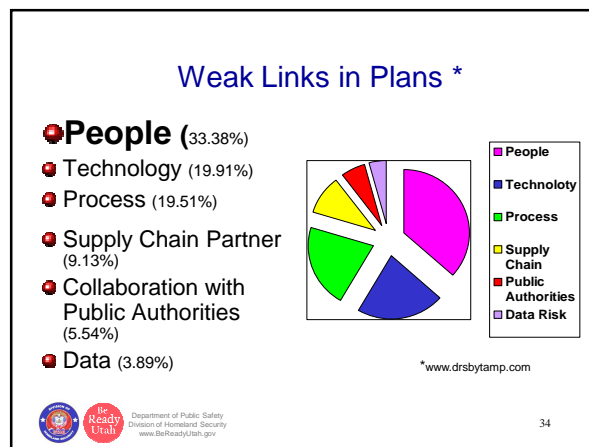
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Vulnerability Assessment Chart

| Type of Emergency | Probability | Human Impact + | Property Impact + | Business Impact + | Internal Resources + | External Resources + | = TOTAL | Weighted Total |
|-------------------|-------------------|-------------------|-------------------|-------------------|----------------------|----------------------|--------------------------------------|----------------|
| | High Low 5 ↔ 1 | High Impact 5 ↔ 1 | Low Impact | Weak 5 ↔ 1 | Strong Resource | | TOTAL X Probability = Weighted Score | |
| Data Loss | 4 | 1 | 0 | 5 | 1 | 2 | 9 | 36 |
| Facility Fire | 3 | 1 | 3 | 4 | 3 | 2 | 13 | 39 |
| Earthquake | 2 | 4 | 4 | 4 | 3 | 2 | 17 | 34 |
| Pandemic | 3 | 4 | 1 | 4 | 3 | 3 | 15 | 45 |



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**Probability X Total
= Weighted Score**



Mission Critical

Business Critical

Customer Critical

Process Calls

WHAT do I need

WHEN do I need it

People

Equipment

- Phones
- Computers

Take Orders

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Mission Critical

Business Critical

Customer Critical

Accounts Receivable

WHAT do I need

WHEN do I need it

People

Equipment

- Phones/Computers
- Billing Software
- Data Recovery

Process Invoices

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Survival: What will keep the business running at the minimum acceptable level

Recovery: What is needed to resume normal business operations.

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Business Functions

| Essential Function | Loss Potential | Function Classification | Recovery Personnel |
|--------------------|----------------|-------------------------|--------------------|
| | | | |
| | | | |

- Make a list of ALL Essential Functions
 - Conduct interviews with each Function Manager
 - Identify loss potential of not performing the Function
- Classify Functions MISSION – BUSINESS - CUSTOMER
- Assign KEY PERSONNEL responsible to recover EACH Function
- Determine recovery timeframe (business & regulatory)

Mission Essential Functions

| Mission Essential Function | Critical Restoration Time | Minimum Staff Required | Business Critical Human, Equip & Supply Resources Available | Additional Resources Needed | Space Required at Alternate Facility | Name/Phone of KEY Response Person |
|----------------------------|---------------------------|------------------------|---|-----------------------------|--------------------------------------|-----------------------------------|
| | | | | | | |
| | | | | | | |
| | | | | | | |

- List your mission critical activities or functions in priority order
- Identify the critical restoration time period (e.g., 24 hours, 3 days, 2 weeks, etc)
- Identify the minimum of staff needed to operate (possibly at an alternate facility)
- Identify available resources for this function
- Identify any additional resources needed of space required
- Identify the KEY person AND contact information who is responsible for each function

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Session Points 1-6 Review

- 1) Create a Planning Team - Continuity of Authority**
- 2) Communications**
- 3) Risks & Hazards**
- 4) External / Internal Resources**
- 5) Vulnerability Assessment**
- 6) Essential Business Functions**

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Point 7: Human Resources

Know your people

Detailed Contact Information

- Include Photo

OUT OF STATE

- Survey Skills: CERT, CPR/ First Aid, HAM radio...

- Emergency medical assistance
- Communications assistance
- Electrical/carpentry/IT/mechanical skills

Special Needs

Consult HIPPA



Employee Emergency Contact List

After Hours

Cell / Email

Emergency "call-in" number

Test the "call down" tree network

Cross-train / Chain of Authority

FAMILY PREPAREDNESS!!!



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Employee Support

Services to consider for employee support:

- Cash advances / Salary Continuation
- Flexible and/ or Reduced work hours
- Crisis counseling
- Care Packages
- Child Care
- Temporary Family Housing



Employee Training

INTERNAL Communications

- Communicate plans with co-workers and employees

TRAIN / New Hire

- Evacuation, assemble at alternate location, shelter, all clear and shutdown procedures....



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Training – Drills - Exercises

| | Jan | Feb | March | April | May | June | July | Aug | Sept | Oct | Nov | Dec |
|---------------------------------|-----|-----|-------|-------|-----|------|------|-----|------|-----|-----|-----|
| Fire/Evacuation Drill | | | | | | | | | | | | |
| Employee Orientation/Review | | | | | | | | | | | | |
| Management Orientation /Review | | | | | | | | | | | | |
| Department Tabletop Exercise | | | | | | | | | | | | |
| Response Team Tabletop Exercise | | | | | | | | | | | | |
| Emergency Call-Down Procedures | | | | | | | | | | | | |
| Walk - Through Drill | | | | | | | | | | | | |
| Functional Drill | | | | | | | | | | | | |



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Point 8: Workplace Evacuation

To Stay or Go?

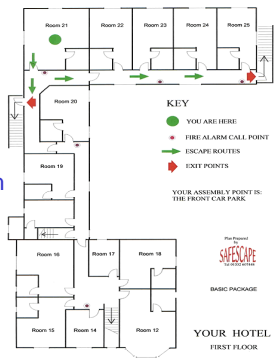
Can you evacuate right now?

What would you take with you?

Grab 'n Go Kits for Home Office

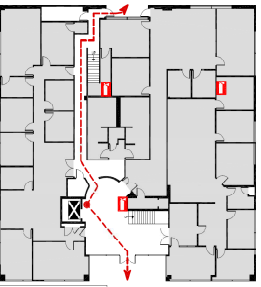
How long could you be gone?

Where is the assembly area?



EVACUATION PLAN
123 AIRPORT WAY

1st Floor



Include on the map....

- ◆ **Minimum of 2 routes**
 - ◆ Locate Exits
- ◆ **Location of**
 - ◆ Pull Alarms
 - ◆ Fire Extinguishers
 - ◆ Safe Areas
- ◆ **Assembly Area**
 - ◆ Alternate Assembly
- ◆ **Shelter-in-place**

DO NOT USE ELEVATOR IN CASE OF FIRE
USE STAIRWAY

YOU ARE HERE **ELEVATOR**
STAIRWAY **EXIT**
EMERGENCY PHONE # 911

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Fire Drills / Evacuation




- ◆ **Comply with fire codes and regulations**
- ◆ **Mitigate fire hazards in the workplace**
 - ◆ Safe operations
 - ◆ Limit combustibles/flammables
 - ◆ Properly store hazardous materials



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Gas Shut Off



Water Shut Off

Diagram of a Meter

ON OFF

Meter Valve

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When you can't go..

- ◆ **Select a Room**
 - ◆ 10' per person
 - ◆ Few windows, vents and doors
 - ◆ Conference Rooms
 - ◆ Restrooms
 - ◆ Inside office



Cover all doors, windows and vents with 2 x 4 foot plastic sheeting

Cut the plastic sheeting several inches wider than the openings and label each sheet

Seal tape plastic at corners first, then tape down all edges



www.redcross.org/services/disaster/beprepared/shelterinplace.html
www.tallytown.com/redcross/library/ShelterinPlaceAtYourOffice.pdf

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Point 9: Workplace Supply Items

Suggested Item List

- ◆ Water / Filtration
- ◆ Food/Utensils/Can Opener
- ◆ Whistle
- ◆ Masks – **N95** type
- ◆ Moist Towelletes
- ◆ Medications
- ◆ Personal Hygiene
- ◆ First Aid Supplies
- ◆ Emergency Contact List
- ◆ Plastic Sheeting/Tape
- ◆ Battery/Crank Radio
- ◆ Gloves/ Leather & Medical
- ◆ Cash / ATM / Credit Card
- ◆ Blanket / Pillow
- ◆ Fire Extinguishers
- ◆ Flashlight/Light Sticks
- ◆ Tools/Wrench/Pliers
- ◆ Paper Supplies
- ◆ Camera
- ◆ Change of Clothing
- ◆ **Sensible Shoes**
- ◆ Map.....

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- ◆ **Workplace Supplies Preferred**
 - ◆ One complete 72/96 hour supply kit per five employees
- ◆ **Workplace Supplies Minimal**
 - ◆ One basic 8 hour supply kit per employee:
 - ◆ **Store In:**
 - ◆ Backpacks (wheeled)
 - ◆ Duffle Bags
 - ◆ Large Leak Proof Container
 - ◆ Fleet / Company Vehicles



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- Car Survival and Emergency Kit
- **Maintain a minimum of ½ tank of gas**



Be aware of seasonal changes



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Point 10: Insurance Coverage

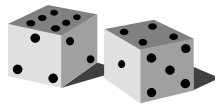
- Analyze Potential Risks
 - Property Damage
 - Loss of Revenue
- Review Types of Insurance
 - Earthquake
 - Key Person
 - Business Interruption
 - Equipment Replacement



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- Discuss Coverage/Deductibles
 - Business Expansion
- Record ALL Policy Numbers
 - Document Head Office Contact Information
- Claim Requirements

Insurance is **Recovery Assistance**



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Point 11: Vital Records

- It is VITAL ...
 - Business success
 - Bank Loans, Insurance Claims
 - Legal / Regulatory requirements
 - Production or Delivery contracts
 - Supports recovery efforts
 - Alternate Location agreements...
- Impossible to recreate
- Available at a remote location



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- Key Supplier
 - Identify primary and alternate
 - Pre-qualify with an alternate supplier
 - Select alternate from different geographical area
 - Establish and maintain “active” status

Do your Key Suppliers have a Plan?



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- Key Contacts
 - Administrative
 - Customers
 - ▶ Were they affected by the disaster?
 - ▶ Will their buying habits change?
 - » Building relationships / loyalties
 - » Inform them of recovery progress

Do your Key Customers have a Plan?



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Point 12: Data: Protect / Store / Recover

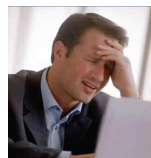
- ✚ **Protect Hardware**
- ✚ **Protect Software**
 - ◆ **Primary Supplier/Vendor:**
 - ◆ **Alternate Supplier/Vendor:**
 - ◆ **Title/Version/Model Number**
 - ◆ **Serial Number:**
 - ◆ **Purchase/Lease**
 - **Date:**
 - **Price:**



- ✚ **Vendors**
 - ◆ **Repair**
 - ◆ **Replace – Purchase or Lease**
- ✚ **Status**
 - ◆ **Currently in use**
 - ◆ **Lease/buy for recovery location**
- ✚ **CYBER Security Assessment**



- ✚ **Protect**
 - ◆ **Vital Records**
 - **Virus Protection**
 - **Limited Access**
 - **Password and SPAM Protection**
 - **Email Security**
- ✚ **Store**
 - ◆ **Backup Procedures**
 - ▶ **Frequent**
 - ▶ **Offsite**
- ✚ **Recovery**
 - ◆ **TEST!!!**



Session Points 7-12 Review

- 7) Human Resources
- 8) Evacuation / Shelter in Place
- 9) Workplace Emergency Supply Items
- 10) Insurance Coverage / Review
- 11) Vital Records
- 12) Data: Protect / Store / Recover



Resource Links

- Annual Review
 - Update with Lesson's Learned
- What About Costs?
- Emergency Fuel Storage Limits & Guidelines
- Building Disaster-Resilient Communities
 - A 12 Point Program for Individual, Family & Community
- Utah Fault Line Maps
- Earthquake Risk Self Assessment
- Pandemic/Influenza Planning
- Security Checklist / Facility



Division of Homeland Security Resources

801-538-3400



www.pandemicflu.utah.gov

www.ready.gov

www.fema.gov

www.americanredcross.org

www.acputah.org





READY YOUR BUSINESS

☒ Get a Kit

☒ Make a Plan
Get Involved

☒ Be Informed

-Workshops-



Division of Homeland Security

Renee Murphy
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